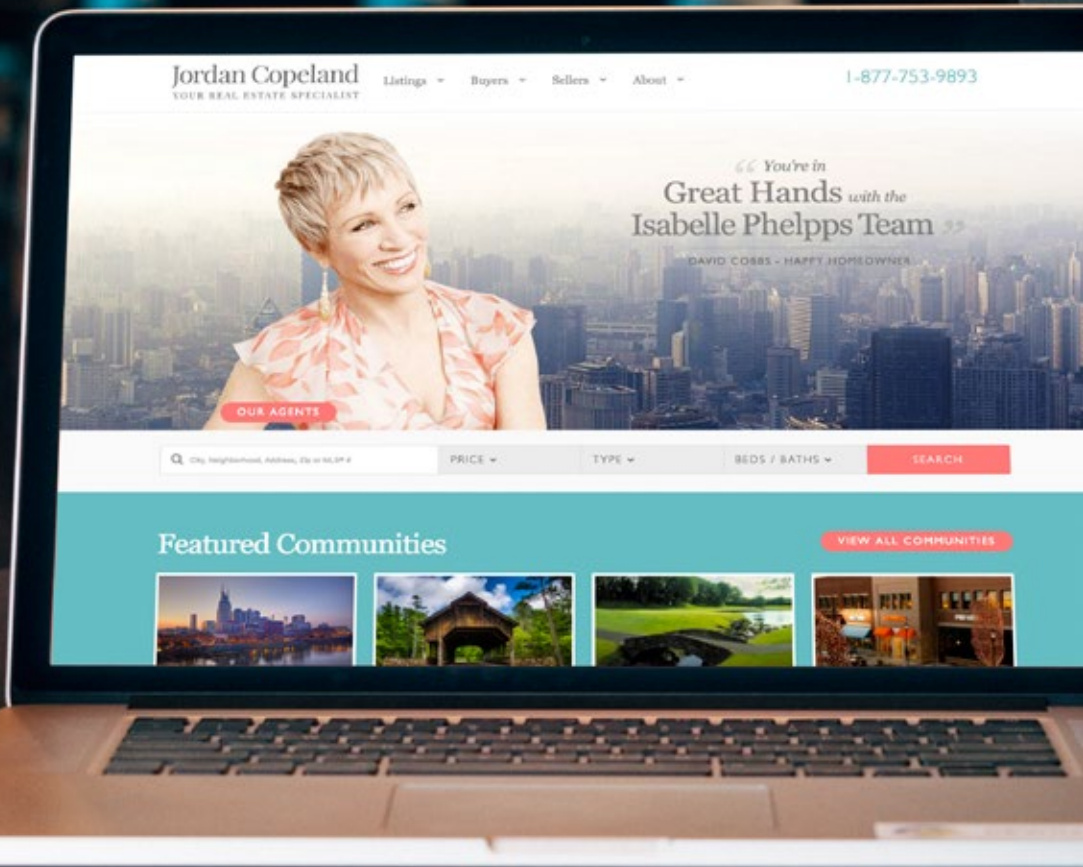




REAL ESTATE
WEBMASTERS



Introducing

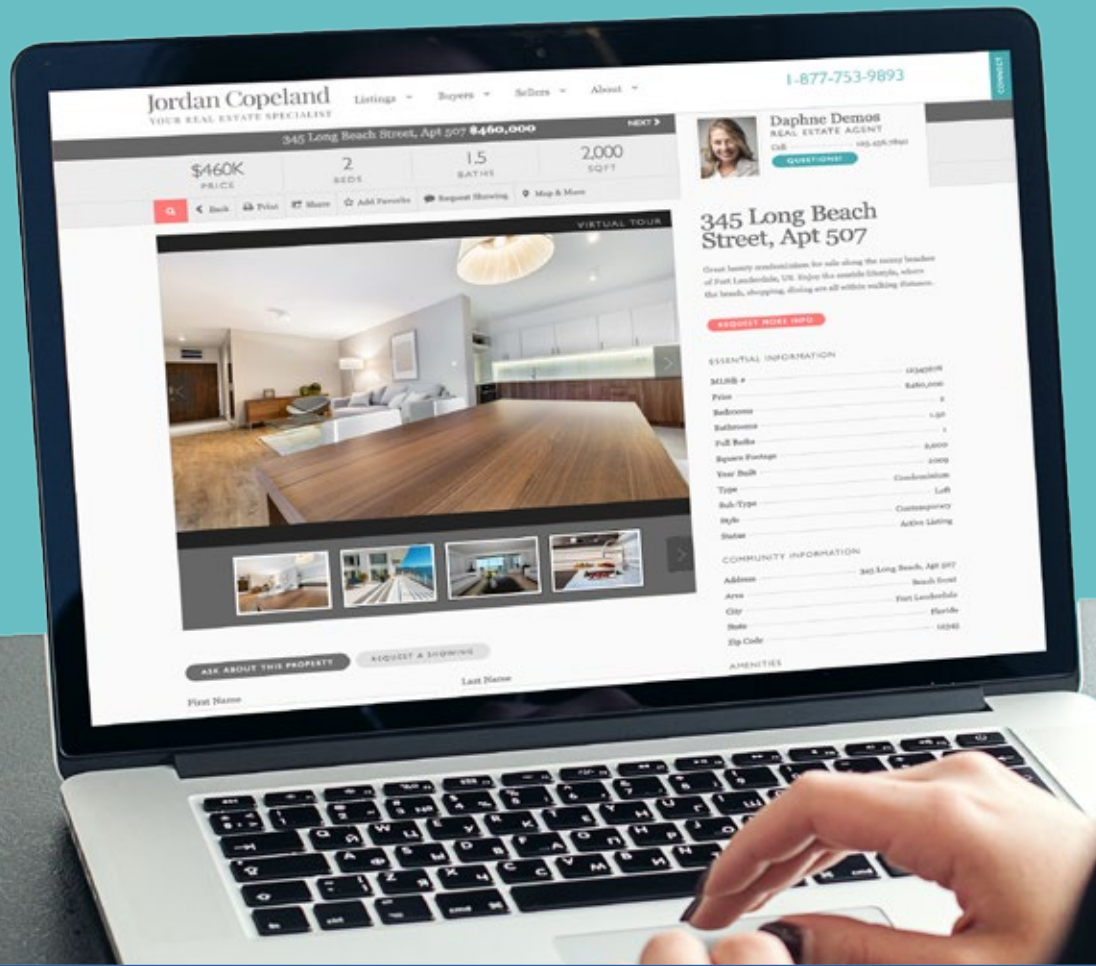
The Barbara Corcoran **SPECIAL EDITION**

The result of an exciting partnership between business legend Barbara Corcoran and Real Estate Webmasters, “The Barbara” is a special edition website created for agents who want to stand apart in their market. You’ve worked hard to build a brand for yourself, and “The Barbara” will help you extend the same personality to your online business.

When Barbara Corcoran looked to REW to create a custom website for her business in 2015, we designed a site to reflect the qualities that have made Barbara herself so successful in business and real estate: **Boldness. Self-confidence. Positive thinking.**

With “The Barbara,” you can boost your leads, manage your business, and climb to the top of the search rankings with ease.

Make a
CONFIDENT
first impression.



Reasons to fall in love with The Barbara:

Personal Branding

“The Barbara” lets you make a human connection with your clients and build your brand online with striking visuals, community testimonials, and calls-to-action.

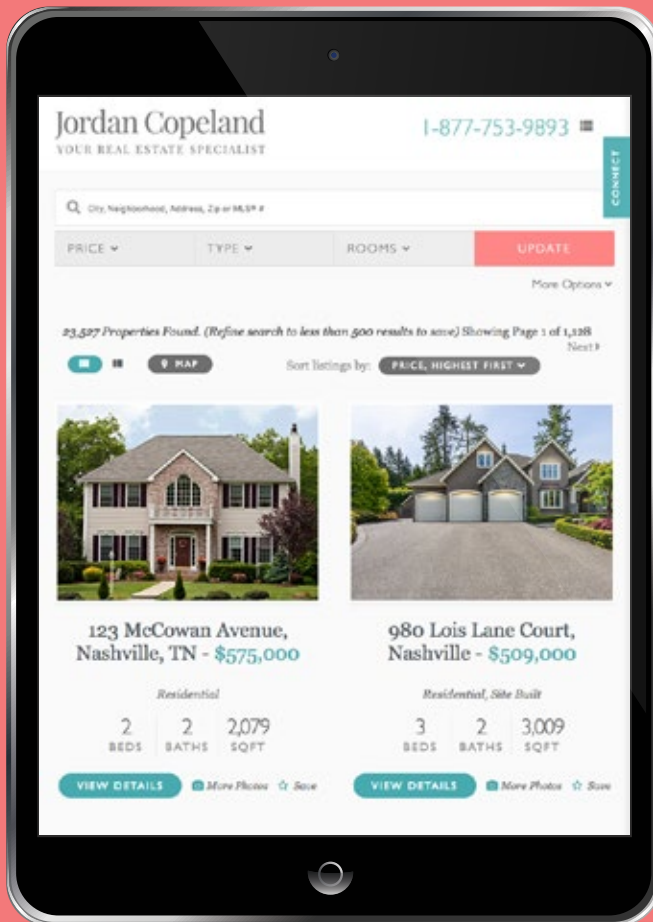
User-Friendly Design

“The Barbara” has been designed with real people in mind. Its user-forward interface promotes exploration and engagement with prospective clients. And it includes bounce-proof navigation and intuitive search tools that will ensure your visitors find what they’re looking for, every time.

Clever and Customizable

To compete, you need to stay flexible. With the click of a button, “The Barbara” lets you change the layout of your most important pages, publish a blog post, or upload images of properties, communities, and even clients.

Show off your exceptional style with...



Brilliant community pages

Highlight desirable areas, neighborhoods, and properties using featured community pages, gorgeous showcases that use above-the-fold listings to generate clicks.

Fully tailored searches

Improve user retention thanks to easily refined search criteria. Your visitors can search from any page and access relevant listings throughout their real estate journey.

Easy-to-use interface

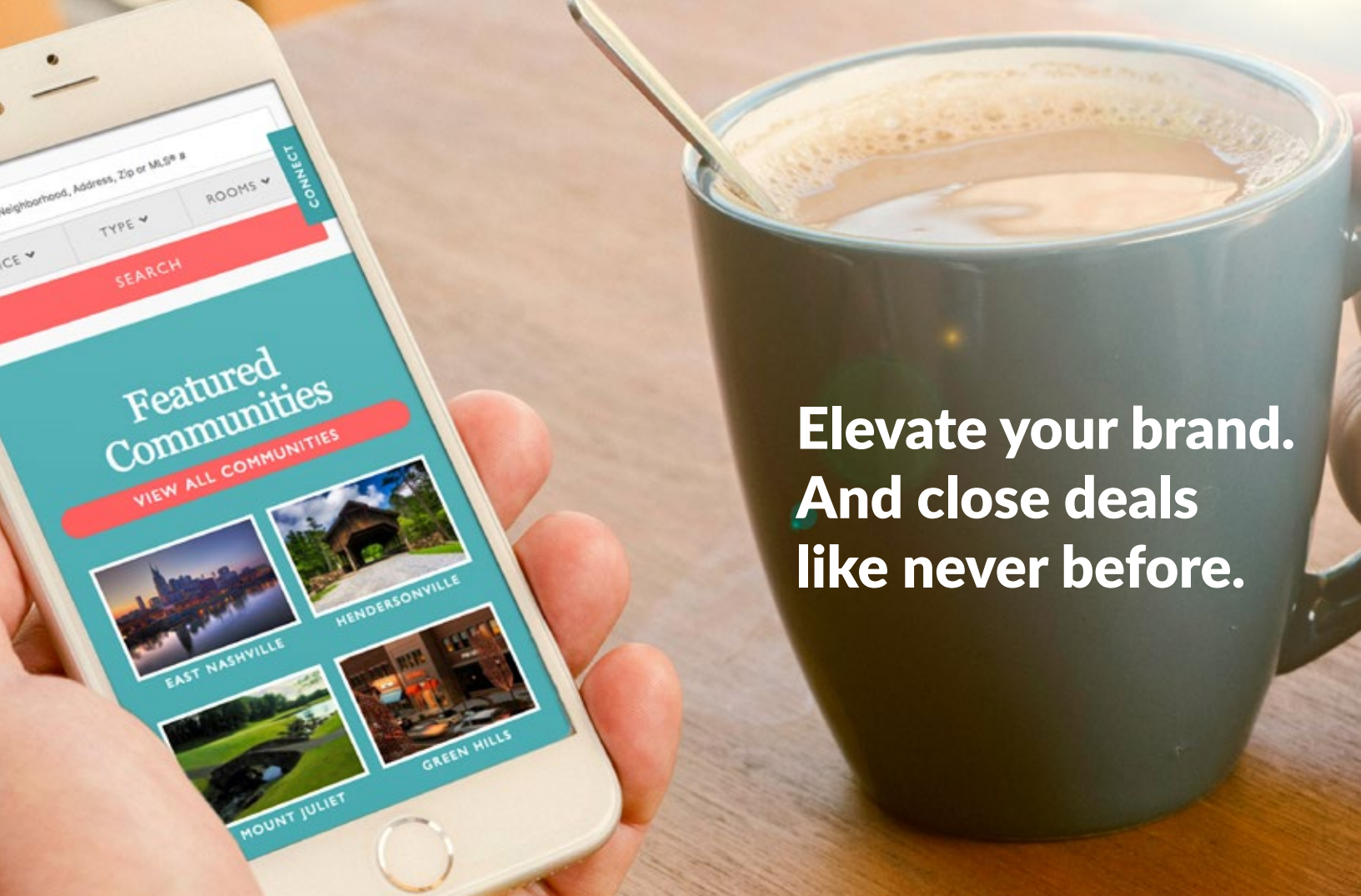
Make changes to your site with ease thanks to a one-click interface that lets you select page layouts, upload images, and customize real estate listings in seconds.

Static heading bar

Help your users stay engaged—and reduce bounce rates—with a floating heading bar that keeps your branding and site navigation at the top, no matter what page they visit.

Impeccable Google Cloud hosting

Ensure your site stays competitive with high-performance cloud hosting and 99.95% guaranteed uptime. Users can reliably access your site from home or on the go.



**Elevate your brand.
And close deals
like never before.**

The **Barbara Corcoran Special Edition (BCSE)** is available with a \$5,000 initial set-up fee and \$499 SaaS plan.

To learn more about why “The Barbara” is right for you, schedule an appointment with your REW product consultant by calling 1.877.753.9893.



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