



Announcing REW's Third Spring Update

Hi there,

The third technology release of the spring is just around the corner! This update includes a number of enhancements across our web products.

Newly Designed Leads Manager

The REW CRM leads manager now puts the most relevant information and actions at your fingertips. Its streamlined design displays contact info, communication history, and search history all on the same screen. From here, you can sort leads instantly by score, value, or last interaction, or add quick notes, log calls, and send email or text message to a lead.

And, hey, there's more. This refreshed leads manager brings you two time-saving tools to simplify your workflow:

Multi-Selection Tool

The new multi-select tool allows you to tackle multiple leads at once. Assign a group of leads to an action plan, delete unwanted leads in this way, or send an email to a group of users. Fewer clicks-per-action means more time to follow up on leads.

Leads Filters

The leads filter function allows you to sort leads using dozens of criteria, including filters for agents, source, date registered, current lead status, action plans assigned, subscriptions, search preferences, lead activity, and many more.

Stereoscopic 360° Support for Vision

Vision now supports true stereoscopic 3D images for enhanced listings. Used in conjunction with Google Cardboard or Google Daydream, this upgrade helps you to remotely showcase a property by allowing users to look around in virtual space.

Intimidated? You shouldn't be. Stereoscopic 360° is a breeze to implement and requires no special equipment. If you have a smartphone, you have everything you need to start adding this feature to your site today.

REW IDX App Updates

A suite of new features to REW IDX Apps will boost engagement. Users can drag and drop to rank favorited properties, making your app an even better resource during their property search. We've also added push notifications for favorited listings whenever there's a price or status change, and we've introduced Google Street View for iOS.

And since users will be spending more time with your app, it seemed only natural to increase agent visibility. The assigned agent now appears at bottom of the screen whenever a user views a listing on their mobile device, making it faster than ever to connect.

More Enhancements and Fixes

As always, we're committed to making your REW CRM, Vision template, and REW mobile apps better. This release closes 75 tickets, including dozens of bug fixes and additional speed optimizations, including:

- Your site can now instantly send an email to a lead after a saved search has been created.
- Google Analytics reporting has been added to REW CRM.
- Site logos can now be installed directly from the backend, with separate uploaders for the header, footer, and cover pages.
- And more...

There's a whole lot more to this update, so be sure to read [Vy's latest blog post](#) for the full details.

Have a great day,
Real Estate Webmasters